

MIDWINTER STUDIOS LLC

MARKETING INTERNSHIP

Company Overview

Midwinter Studios is a small independent film and media production company based in Chicago. We love comedies, we love dramas, and we are happiest when there is a bit of edge to it. We are actively looking for new material and we are constantly developing our own ideas. Current projects include:

- **The Scenesters**, a feature film making its way through the film festival circuit including Slamdance Film Festival in January 2010.
- **Mayan Jumble**, an iPhone puzzle game released in December 2009. We are currently looking for ways to virally market this game.

Marketing Internship

We are seeking assistance in the development and execution of marketing and promotional campaigns for our current projects. We are looking for someone to bring their creativity and help us explore new directions.

Major tasks will likely include:

- Maintaining and expanding our presence on the web through social networking sites, podcasts, blogs, industry organizations, etc.;
- Developing marketing campaigns for our current projects and others in development;
- Developing our overall company marketing plan;
- If you have graphic designer abilities, designing variations of the company logo, creating screensavers and desktop wallpapers, etc.; and
- If you have web design capabilities, “punching up” the website.

The hours are generally flexible, estimated at approximately four to six hours per week. The position is unpaid, although we will work with the right candidate for school credit as needed.

Skills

The ideal candidate will be somebody who is:

- Creative, dependable, and organized, able to work independently with direction;
- Passionate about marketing and possesses a high level of interest in entertainment;
- Experienced with social media tools, platforms, and techniques (YouTube, Facebook, Twitter, MySpace, bloggers, and message forum boards); and
- Experienced with Word, Excel, and Photoshop.

Being comfortable with Office software is a must. Experienced in Photoshop a plus. Experienced in Dreamweaver, PHP, and MYSQL a HUGE plus.

Apply

To apply, please contact Brett Thompson at brett@midwinterstudios.com, or learn more about us www.midwinterstudios.com.